



Presented by  **Bell**
Let's Talk

SPONSORSHIP PACKAGE

Women and Wellness is a unique and popular annual “party with a purpose” designed to give women a night off while increasing awareness of mental health issues and raising funds to support the work of the Canadian Mental Health Association – PEI Division.



Canadian Mental Health Association
Prince Edward Island
Mental health for all

NOVEMBER 15, 2024
PEI BREWING COMPANY
96 KENSINGTON ROAD
CHARLOTTETOWN, PE

FEATURING...
JILL CHANDLER MC
SPEAKERS...
ASHLEY BELANGER,
AND SARAH HANNAH

ENTERTAINMENT AT
9PM HONEY I'M HOME –
SHANIA TWAIN TRIBUTE
BAND.

CMHA-PEI
CHARITABLE #
10686359RR0001

CANADIAN MENTAL
HEALTH ASSOC.
178 FITZROY STREET

THE CAUSE

The Canadian Mental Health Association, PEI Division, is a community-based organization that began its work on Prince Edward Island as a division of CMHA National in 1959. Our mandate is “Mental Health for All”. Our mission is to promote the mental health of all Islanders by enabling individuals, groups and communities to increase their control over, and enhance, their mental health.

To carry out this mission, our 150 volunteers and 90+ support staff provide programs and services, education and information, research, advocacy and social policy development designed to help all Islanders improve their mental wellness. We address all aspects of mental health and mental illness. It could be a high school student experiencing unbearable stress, a bereaved woman overwhelmed by her feelings, or a father with mental illness who can't find work.

At CMHA-PEI we believe the foundation of a healthy society begins with a mentally healthy population and that positive mental health can be achieved by all.

We have offices, programming space and housing units in Charlottetown, Summerside, Alberton and Montague. All money raised stays on PEI in support of programs and services for Islanders. To learn more about what we do, please visit www.pei.cmha.ca

THE EVENT

Women and Wellness grew out of one family's loss of a son and brother by suicide and their resulting awareness of how common, yet hidden, mental illnesses continue to be. Again this year, women from across Canada will attend Women and Wellness events raising thousands of dollars in support of the programs and services delivered by their provincial/local CMHA divisions.

This year will mark the 15th year this event will have taken place in PEI and it's sure to be the best one yet. Ticket holders will enjoy the quick wit of **master of ceremonies, Jill Chandler**, words of inspiration from **Ashley Belanger and Sarah Hannah**. All followed by the Shania Twain Tribute Band “Honey I'm Home” starting at 9 pm. Please visit www.womenandwellnesspei.com for tickets or for more information on this year's event as it becomes available.



HOW YOU CAN HELP

Funds are raised through donations, event raffles, auction and of course sponsorship. Tiers and benefits are outlined below.

Benefits	Platinum 20 Tickets (1 Available) SOLD	Gold \$5,000 10 Tickets	Silver \$2,500 4 Tickets	Bronze \$1,000 2 Tickets
Full Event Exclusivity	🌸			
Cheque presentation and photo opportunity for media distribution	🌸			
Opportunity to display signage at event	🌸	🌸		
Company write up on website	🌸			
Mention in news release	🌸	🌸		
Logo in multimedia presentation	🌸	🌸	🌸	
Logo in event program	🌸	🌸	🌸	
Logo in newspaper and social media thank you ad	🌸	🌸	🌸	
Logo on website	🌸	🌸	🌸	🌸
Thank you from the stage	🌸	🌸	🌸	🌸
Mention in multimedia presentation			🌸	🌸
Mention in newspaper & social media thank you ad				🌸
Mention in event program				🌸
Invitations (Reserved)	Twenty	Ten	Four	Two

You may also choose to make a straight cash donation (receipts available).

CMHA-PEI Charitable Tax Number: 106863590 RR0001

Contact:

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Canadian Mental Health Association
Mental health for all



years of community