



Presented by  **Bell**
Let's Talk

SPONSORSHIP PACKAGE

Women and Wellness is a unique and popular annual “party with a purpose” designed to give women a night off while increasing awareness of mental health issues and raising funds to support the work of the Canadian Mental Health Association – PEI Division. Cost to attend the event is FREE.

NOVEMBER 4, 2023
MURCHISON CENTRE
17 ST. PIUS X AVE
CHARLOTTETOWN, PE

FEATURING.....
TRACEY GAIRNS BRIOUX
ARTIST EMILY HOWARD
ENTERTAINMENT BY
LADY SOUL
MC: JILL CHANDLER
CATERED BY:
CHEF EMILY WELLS

CMHA-PEI
CHARITABLE #
10686359RR0001

CANADIAN MENTAL
HEALTH ASSOC. 178
FITZROY STREET
CHARLOTTETOWN,
PE C1A 7L9



**Canadian Mental
Health Association**
Prince Edward Island
Mental health for all

THE CAUSE

The Canadian Mental Health Association, PEI Division, is a community-based organization that began its work on Prince Edward Island as a division of CMHA National in 1959. Our mandate is “Mental Health for All”. Our mission is to promote the mental health of all Islanders by enabling individuals, groups and communities to increase their control over, and enhance, their mental health.

To carry out this mission, our 150 volunteers and 90+ support staff provide programs and services, education and information, research, advocacy and social policy development designed to help all Islanders improve their mental wellness. We address all aspects of mental health and mental illness. It could be a high school student experiencing unbearable stress, a bereaved woman overwhelmed by her feelings, or a father with mental illness who can't find work.

At CMHA-PEI we believe the foundation of a healthy society begins with a mentally healthy population and that positive mental health can be achieved by all.

We have offices, programming space and housing units in Charlottetown, Summerside, Alberton and Montague. All money raised stays on PEI in support of programs and services for Islanders. To learn more about what we do, please visit www.pei.cmha.ca

THE EVENT

Women and Wellness grew out of one family's loss of a son and brother by suicide and their resulting awareness of how common, yet hidden, mental illnesses continue to be. Again this year, women from across Canada will attend Women and Wellness events raising thousands of dollars in support of the programs and services delivered by their provincial/local CMHA divisions.

This year will mark the 14th year this event will have taken place in PEI to a packed room. Ticket holders will enjoy the quick wit of **master of ceremonies, Jill Chandler**, words of inspiration from **Tracey Gairns Brioux from Reset Breath** and **Artist Emily Howard**, entertainment provided by **Lady Soul** and delicious hors d'oeuvres served by Chef Emily Wells. Please visit www.womenandwellnesspei.com for tickets or for more information on this year's event as it becomes available.



HOW YOU CAN HELP

Funds are raised through donations, event raffles, 50/50, a silent auction and of course sponsorship. Please consider joining signature sponsor Bell Let's Talk! Tiers and benefits are outlined below.

Benefits	Platinum \$10,000 (SOLD)	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Cheque presentation and photo opportunity for media distribution	🌸			
Opportunity to display signage at event	🌸			
Company write up on website	🌸			
Mention in news release	🌸	🌸		
Logo in multimedia presentation	🌸	🌸		
Logo in event program	🌸	🌸	🌸	
Logo in newspaper and social media thank you ad	🌸	🌸	🌸	
Logo on website	🌸	🌸	🌸	🌸
Thank you from the stage	🌸	🌸	🌸	🌸
Mention in multimedia presentation			🌸	🌸
Mention in newspaper & social media thank you ad				🌸
Mention in event program				🌸
Invitations (Reserved)	Twenty	Ten	Four	Two

You may also choose to make a straight cash donation (receipts available).

CMHA-PEI Charitable Tax Number: 106863590 RR0001

Contact:

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Canadian Mental Health Association
Mental health for all



years of community